



MISSION AND PHILOSOPHY OF RELIAS OB

"To provide the latest evidence-based multidisciplinary education that enables a shared mental model among the entire care team. This is proven to lead to improved perinatal safety and care across your labor and delivery and postpartum teams."

Lora Sparkman, MHA, BSN, RN,
VP, PATIENT SAFETY AND QUALITY,
RELIAS

BUSINESS CASE

Why Relias OB?

How best-in-class education can accelerate your journey to excellence

Healthcare leaders, physicians, and clinical teams must work together seamlessly — with the highest levels of quality and reliability — to provide the best possible care for their obstetric patients.

Top-performing healthcare organizations acknowledge that achieving and **sustaining excellence is a continuous process** supported by high-quality education.

Relias OB is a patient safety and quality improvement initiative that will help you **establish perinatal safety as a strategic priority**. We provide a clear advantage as the cornerstone of your educational strategy to help your healthcare organization:

1 Improve interdisciplinary communication and teamwork

2 Improve clinical outcomes

3 Reduce organizational risk

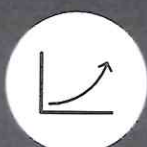
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1 Improve interdisciplinary communication and teamwork

Obstetrics is a multidisciplinary clinical practice that requires an educational program to meet the needs of the entire team. Ensure that your teams are highly collaborative and facilitate a culture of safety and high reliability with Relias.



Reduction in massive transfusion protocols¹



Improved blood core gas rates below 7.0¹



Lower readmission rates of patients with hypertensive disorders of pregnancy.¹

Proven results:

- Improved provider and nurse proficiency and competency
- Enhanced patient experience benchmarks and ratings

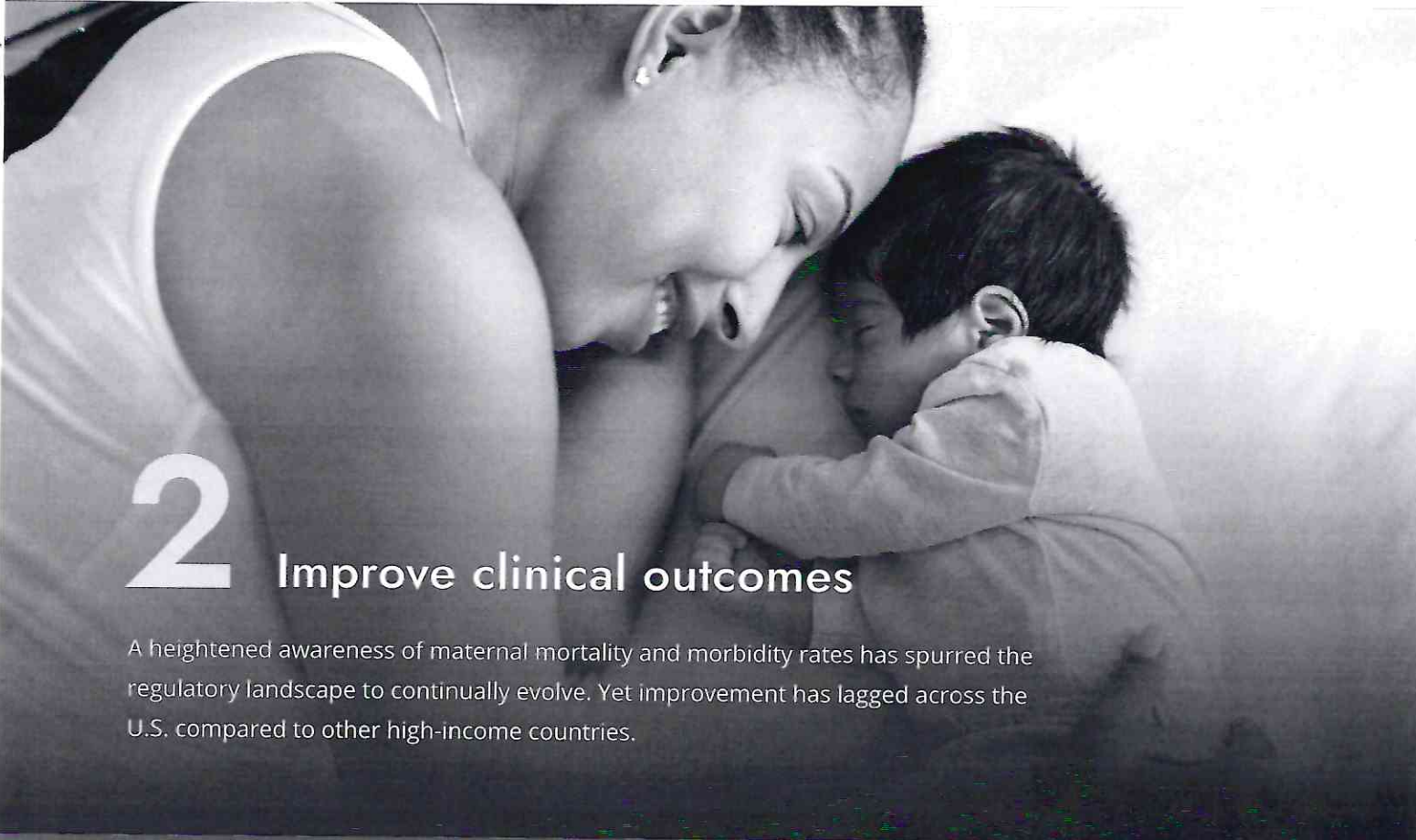
CRITICAL THINKING AND JUDGMENT

"The majority of adverse events can be attributed to lapses in critical thinking and judgment. These types of errors are particularly prevalent in perinatal team care. Measuring these important aspects and providing team training are crucial to improving perinatal outcomes."

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Unique differentiators:

- **DEVELOPED AND ACCREDITED FOR PROVIDERS AND NURSES**
With the only program appropriate for both providers and nurses, our unique approach to interdisciplinary training improves communication and collaboration, reinforcing the principles of team-based care.
- **PERSONALIZED AND EFFICIENT LEARNING**
Our personalized learning paths enable clinicians to drive their own experience, learn from clinical vignettes and case-based scenarios, and standardize their clinical knowledge while continually improving readiness to practice.
- **BENCHMARKING CAPABILITIES**
Relias identifies variation using the largest databases to compare the performance of unique peer groups with standardized evidence-based content. Comparison groups for physicians, nurses, and medical residents provide important insights into your teams' abilities to apply national, evidenced-based guidelines in high-risk areas of OB.



2 Improve clinical outcomes

A heightened awareness of maternal mortality and morbidity rates has spurred the regulatory landscape to continually evolve. Yet improvement has lagged across the U.S. compared to other high-income countries.

91%

reduction in OB serious safety events¹

64%

reduction of adverse OB events²

34%

reduction of shoulder dystocia-related injuries³

Proven results:

- Significant improvement in clinical knowledge and judgment of learners
- Measurable improvement in patient outcomes, including reduced maternal mortality and severe maternal morbidity

Unique differentiators:

- **INDUSTRY EXPERTISE**
Relias OB is developed, reviewed, and updated by hundreds of physicians and nurses who help ensure the accuracy, relevance, and effectiveness of our content and its alignment with the latest evidence-based guidelines.
- **STRATEGIC PARTNERSHIPS**
Our content is reviewed and accredited by leading experts, including the Accreditation Council for Continuing Medical Education (ACCME) and the American Nurses Credentialing Center (ANCC).

3

Reduce organizational risk

With maternal mortality and severe maternal morbidity rates continuing to raise concern, every provider and clinician serves an important role in improving patient outcomes.

Relias courses focus on the highest clinical risk areas including Fetal Heart Monitoring, Obstetric and Postpartum Hemorrhage, Hypertensive Disorders in Pregnancy, Shoulder Dystocia, Promoting Vaginal Birth, and Maternal Sepsis.

71%

reduction in OB litigation claims¹

88%

reduction in shoulder dystocia claims¹

Proven results:

- Decreased risk exposure
- Reduced malpractice payouts and fewer costs associated with defending claims
- Cost savings due to better and more efficient clinical care

Unique differentiators:

- **MEASURE VARIATION IN KNOWLEDGE AND JUDGMENT**
The majority of adverse events stem from lapses in critical thinking and judgment, and these cognitive processes occur continuously while clinicians deliver care. Measuring knowledge without also measuring judgment — a traditional learning approach — is a missed opportunity to identify the leading causes of adverse OB events. Our unique methodology ensures that we have accurate profiles for both learners and teams that lead to the greatest improvement.
- **DATA ANALYTICS AND TARGETED REPORTING**
Relias OB provides insights into team variation — not just completion rates — and measures improvement by specific practice area.

Elevate your obstetric care teams with Relias

Relias OB has the largest database of clinician competency in the U.S. and the single largest database of aggregated hospital competency. With validated, proven gains, your teams will advance in performance and reliability.

Take the next step of your journey.
Interested in learning more?

GET STARTED

RESOURCES

- 1 Cossler, N., Liu, J., Porter, S., Albertini, M., Katz, T., Pronovost, P. (2019) Malpractice litigation, quality improvement, and the University Hospitals Obstetric Quality Network. *Journal of Patient Safety and Risk Management*. <https://doi.org/10.1177/2516043519877330>
- 2 Relias (2019). *Reducing variation in care with Relias OB improves obstetric adverse events*. <https://www.relias.com/success-stories/reducing-variation-in-care-with-relias-ob>
- 3 Relias (2019). *Committed to perinatal safety*. <https://www.relias.com/success-stories/committed-to-perinatal-safety>



JOINTLY ACCREDITED PROVIDER™
INTERPROFESSIONAL CONTINUING EDUCATION

Jointly Accredited Provider

In support of improving patient care, Relias LLC is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for healthcare teams.

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